

# REACH MEMBERS OF NOVA SCOTIA'S MILITARY COMMUNITY - ADVERTISE WITH TRIDENT NEWSPAPER

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- 5,000 + visitors each month
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## CANADIAN FORCES BASE HALIFAX

Regular Force Members: 6,593

Reserve Force Members: 2,743

DND Civilian Employees: 4,000

Spouses of Military Members: 4,854

Dependants of Military Members: 16,363

Retired Military Members & Family: 71,000 TOTAL: 105,553

## PUBLICATION SCHEDULE 2024-2025

Advertising deadline	Publication deadline
11 - Sep, 2024	16 - Sep, 2024
25 - Sep, 2024	30 - Sep, 2024
09 - Oct, 2024	14 - Oct, 2024
23 - Oct, 2024	28 - Oct, 2024
06 - Nov, 2024	11 - Nov, 2024
20 - Nov, 2024	25 - Nov, 2024
04 - Dec, 2024	09 - Dec, 2024
01 - Jan, 2025	06 - Jan, 2025
15 - Jan, 2025	20 - Jan, 2025
29 - Jan, 2025	03 - Feb, 2025
12 - Feb, 2025	17 - Feb, 2025
26 - Feb, 2025	03 - Mar, 2025
12 - Mar, 2025	17 - Mar, 2025
26 - Mar, 2025	31 - Mar, 2025
09 - Apr, 2025	14 - Apr, 2025
23 - Apr, 2025	28 - Apr, 2025
07 - May, 2025	12 - May, 2025
21 - May, 2025	26 - May, 2025
04 - Jun, 2025	09 - Jun, 2025
18 - Jun, 2025	23 - Jun, 2025
02 - Jul, 2025	07 - Jul, 2025
16 - Jul, 2025	21 - Jul, 2025
30 - Jul, 2025	04 - Aug, 2025
13 - Aug, 2025	18 - Aug, 2025
27 - Aug, 2025	1 - Sep, 2025