



CAF WOMEN IN SPORTS



FUNDING AVAILABLE

**PSP IS LOOKING FOR FEMALE UNIT REPS TO ASSIST IN
COORDINATING LOCAL INITIATIVES**

**SCAN THE QR
CODE AND
COMPLETE THE
SURVEY TO BECOME
A UNIT REP**



**FOR MORE INFO CONTACT:
FSC - JORDAN.GEEHAN@FORCES.GC.CA; OR
FSC - HANNAH.SINCLAIR2@FORCES.GC.CA**

CAF Women in Sport

Reference: <https://cfmws.ca/sport-fitness-rec/sports/caf-women-in-sport-program>

We're calling on your support in recruiting x2 women from each unit to act as a contact for the CAF Women in Sport initiative.

As a Unit Fitness Rep, if you have members in mind, please forward this email to them and have them complete the MS Forms survey. If you're a member and have interest in this role, please complete the survey on your own behalf. If neither is the case, please see that the attached poster goes up within your unit lines so that members can choose to nominate themselves.

MS Forms Survey: <https://forms.office.com/r/RMacVA75Vt>

Deadline: 17 Aug 2025.

Following the deadline, PSP will touch base with unit reps to discuss next steps. To provide an overview, we'll ask each unit CAF Women in Sports rep to canvas their female peers to determine what type of initiative they'd like to see coordinated at their location or within their community.

Our AOR has \$3,000.00 to work with and several locations, so all of this will have to be considered when collectively determining what will be approved.

In the past the funding has been used in London to support the cost of a golf coach at a local facility with additional simulator time for practice, and last year we supported rock climbing sessions in both London and Hamilton.

The following is some additional information that can be found through the REF link.

CAF Women in Sports

The CAF Women in Sport Program is offered annually in effort to support and increase women's participation in the CAF Sports program. Through further women's program development, we hope to increase our efforts in directly supporting B/W sports delivery for women.

The program aims to reduce various barriers that have traditionally hindered women's full and equal participation in sports, thereby creating a more inclusive and equitable environment for female athletes participation to thrive and excel.

PROGRAM OBJECTIVES

- Increase participation rates among women in a variety of CAF sports
- Promote and support women's sports at all levels, from grassroots to elite and to showcase female talent and achievement
- Provide equal access to training facilities, coaching, and opportunities for female athletes

- Encourage leadership opportunities for women within sports organizations, such as coaching and officiating
- Combat stereotypes and discrimination by fostering a culture of respect, inclusivity, and gender equality in sports

What can the grant be used for?

The following is a list of examples, albeit not exhaustive, of the type of financial support that is available:

- Establish a sustainable, long-term program or initiative to support bases/wings
- Facility Rental Fee
- Launch or expand women-specific sport leagues or intramural tournaments (in-house/on base)
- Offer introductory sport clinics and “try it” events to encourage new participants ie. 8-week multisport intramural/intersection and bring in community sport coaches/experts to support it
- Equipment Purchase to augment WIS Program - up to \$500 per b/w - subject to approval (women’s golf clubs, women’s basketballs, etc); cannot be used for next of skin or single use purchases

The following is a list, albeit not exhaustive, of the type of financial support that is NOT available:

- Local support for local community league fees
- Uniforms
- Clothing / Accessories
- Awards/Prizes
- Hospitality
- Internal Staffing
- One-time events/symposium
- Individual endeavors (exceptions, case by case)

Examples of Potential Women in Sports Programs

The following is a list of examples of previous events and suggestions and concepts for future programs:

- 8 Week Women’s Multi Sport Program (ie. intersection/during workday where it doesn’t interfere with potential childcare or scheduling)
- Introduction to Triathlon/Running Program
- Golf Training Lessons
- Hockey/Powerskating Clinic
- Learn to Lift Clinic
- Swimming Program
- Officiating clinic- What does it take?

Please contact the undersigned or Fitness and Sports Coordinator Hannah Sinclair with any questions.

hannah.sinclair2@forces.gc.ca

All the best!

Jordan Geehan

Fitness and Sports Coordinator | Coordinateur du conditionnement physique et de sports
PSP South Western Ontario | PSP Sud-ouest de l'Ontario

**Canadian Forces Morale & Welfare Services | Services de bien-être et moral des Forces
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