

## **Employer Spotlight Presentation Guide**

Thank you for participating in the Employer Spotlight! To help you prepare, we've outlined a series of guiding questions to shape your presentation. Feel free to personalize your responses and share real examples that highlight your organization's values and opportunities.

### **1. Industry & Sector**

- What industry or sector does your organization operate in?
- Are there any unique aspects of your field that job seekers should know about?

### **2. Organizational Culture**

- How would you describe your workplace culture?
- What values or principles guide your team?
- What makes your organization a great place to work?

### **3. Hiring Policies & Practices**

- What inclusive hiring practices or policies does your organization follow?
- How do you support diverse candidates, including those from the military community?

### **4. Military-Friendly Employer**

- What makes your organization military-friendly?
- Do you have programs, partnerships, or ERG's specifically for military-connected employees?

### **5. Current Opportunities**

- What types of roles are you currently hiring for?
- Are there specific departments or areas with active openings?

## 6. Work Arrangements

- Do you offer remote or hybrid roles?
- Are flexible schedules available for military-connected employees?

### Tips for Presenters

- Keep your presentation between **10–15 minutes**.
- Use clear, inclusive language.
- Feel free to include visuals or examples that bring your message to life.
- Leave time at the end for questions. Encourage participants to use the chat throughout.
- Invite work seekers to book an appointment with you; visit your careers page, follow your organization on LinkedIn, or connect with your recruitment team using the “Contact Us” tab.